

FOR IMMEDIATE RELEASE

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## **Alabama Pass, New Tourism Solution For Visitors to Alabama**

*Alabama Pass allows users to to SAVE MONEY and EXPERIENCE MORE during their travels. This solution differs from most tourism passes: no finicky logins, no paper coupons, no apps to download. Simply choose the partner locations you wish to visit, redeem your pass, and create more memories with your friends and family.*

**Written by Kristian Aboud, [Alabama Pass](#)**

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Alabama Pass provides a simple, effective solution to save money and experience more of Alabama! Users purchase a pass utilizing their email / phone number and begin saving right away at the very first partner they visit. Partners are listed on the website, by type and city, and the pass provides one discount at each and every partner you visit within a seven day period. Users are able to view their redemptions online and to make it even easier for families, up to 10 adults and 10 children may all reside on one pass.

The solution was designed by the team at WildNative Inc., a tour operator and destination management company that operates across Coastal Alabama. WildNative believes a communal approach to tourism growth is the path to success. When local attractions in Mobile, AL, led by the city's tourism arm [Visit Mobile](#), suggested the implementation of an attraction solution, the idea for Alabama Pass was conceived. Shortly thereafter, [Leadership Baldwin](#) contacted Alabama Pass to discuss expansion into Baldwin County. Alabama Pass differs from most tourism passes in its breadth and depth of flexibility. This benefits all partners regardless of business size or type. Therefore the eastern side of Mobile Bay could quickly be included as part of the initial launch.

“Local attractions, restaurants and hotels have been creating discount packages for years” said Michael Dorie, President of WildNative Inc. “So while discount packages are nothing new, the old approach is very inefficient. The process of each attraction making individual arrangements with each hotel or restaurant is time consuming and costly. That approach also favors the larger more established businesses. We are simply

making the process more efficient and accessible to all businesses, not just the larger ones.”



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Alabama Pass is now available for purchase online at [www.AlabamaPass.com](http://www.AlabamaPass.com) or in-store via partner locations. The pass provides savings of 25% or more from attractions, 15% or more from restaurants and 10% or more from retailers and service providers. This simple, fully electronic solution requires no downloads, no need for more apps on your phone, and may be set to start at the beginning of your travel so holiday planning may commence and passes be purchased ahead of arrival. Passes are valid for 7 days from Start Date and all purchases via the website enjoy a 90 day Money Back Guarantee should travel plans change.

Alabama Pass is a new tourism solution. Our partner base is growing on a daily basis. Current Attraction partners in Coastal Alabama include:

- [Bay City Convention & Tours](#)
- [Bragg-Mitchell Mansion](#)
- [Conde-Charlotte Museum House](#)
- [Elegant Knights Limo](#)
- [GulfQuest: National Maritime Museum of the Gulf of Mexico](#)
- [Gulf Coast Exploreum Science Center](#)
- [History Museum of Mobile](#)
- [Mobile Mystery Dinners](#)
- [Phoenix Fire Museum](#)
- [The Estuarium at the Dauphin Island Sea Lab](#)
- [USS Alabama Battleship Memorial Park](#)
- [WildNative Delta Safaris](#)
- [WildNative Tours, Gulf Shores](#)

Current Restaurant partners include:

- [Latitude 30 at Perdido Beach Resort](#)
- [Joe Cain Café at the The Battle House Renaissance Mobile Hotel & Spa](#)
- [Perdido Beach Pizza Company at Perdido Beach Resort](#)
- [The Trellis Room at the The Battle House Renaissance Mobile Hotel & Spa](#)
- [Voyagers Restaurant at Perdido Beach Resort](#)

Current Retail partners include:

- [MoonPie General Store, Mobile](#)
- [TapSnap Photography, Semmes](#)

For more details about Alabama Pass, please email [info@alabamapass.com](mailto:info@alabamapass.com).

### **About WildNative**

WildNative is a destination management company, tour operator and creator of the Alabama Pass solution. Operating highly rated eco-tours in the Mobile-Tensaw Delta and on the Alabama coast, WildNative introduces tens of thousands of visitors every year to their vision of Coastal Alabama. Find out more about Alabama Pass, at [www.AlabamaPass.com](http://www.AlabamaPass.com).

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